

Focused on plan performance and retirement readiness

Fidelity Advisor 401(k) Program



Fidelity works closely with your advisor on your behalf to deliver a Fidelity Advisor 401(k) Program designed to help your plan perform and help your employees achieve retirement readiness.

Why choose the Fidelity Advisor 401(k) Program

- With the flexibility to access **more than 5,400 investment options** in various share classes from **over 60 fund families**, you can choose the investments you want for your plan.¹
- Fidelity can **accommodate you as your business grows**, whether you are a small company, a well-established corporation, or somewhere in between.²

31.1% of plans have \$25M+	21.4% of plans have \$5–10M
27% of plans have \$10–25M	20.5% of plans have \$0–5M
- Over **15 million corporate 401(k) participants** rely on us, and our reputation is one that you and your employees can trust.³
- Our brand's perceived value can **help you attract and retain employees**.
- **Fidelity is a privately held company** that continues to reinvest in the 401(k) business to provide ongoing enhancements.
- You can rely on **Fidelity's strength and stability** to be there for you over the long term.
- **Our regional call center** representatives, conversant in more than 170 languages, are available 8:30 a.m. to 8:30 p.m. ET.⁶

We make it easy to move and easy to stay

94% of plan sponsors in a recent survey reported that their transition went well.⁴

97.3% of plans were retained.⁵

Fidelity is the nation's No. 1 provider of 401(k) retirement savings plans.⁷



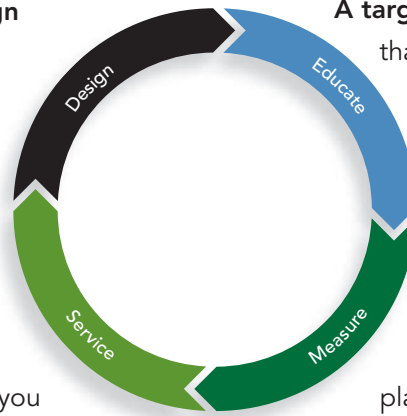
More than 60 fund families¹ including:



Components of the Fidelity Advisor 401(k) Program

A flexible plan design to maximize your plan's benefits and encourage positive employee behavior.

Outstanding service and support to make your job easier, save you time, and help you manage administrative tasks and certain fiduciary responsibilities.



A targeted education program that encourages employees to enroll, save more, invest better, and plan smarter.

Comprehensive measurement tools that make it easy to monitor plan activity and data.

More than 22,000 companies trust Fidelity to manage their corporate 401(k) plans.⁸

To learn more about the **Fidelity Advisor 401(k) Program**, talk to your financial advisor.

Not FDIC Insured • May Lose Value • No Bank Guarantee

Not NCUA or NCUSIF insured. May lose value. No credit union guarantee.

1. Not all funds or fund families may be approved for sale by the investment professional's firm. Ask your advisor about fund and share class availability.
2. FA 401(k) plans only, August 2011.
3. Includes all corporate workplace retirement plans across Fidelity Investments, as of 6/30/12.
4. Survey of new Fidelity Advisor plan sponsors, 10/2011.
5. Excluding mergers and acquisitions; Fidelity Advisor 401(k) Program, 11/30/2011.
6. Any business day the New York Stock Exchange is open.
7. Based on 401(k) and 403(b) recordkept assets as of December 30, 2011, as reported by PLANSPONSOR magazine.
8. Fidelity Investments data as of June 30, 2012.

Before investing, consider the funds' investment objectives, risks, charges, and expenses. Contact your investment professional for a prospectus, or if available, a summary prospectus, or visit advisor.fidelity.com for a Fidelity Advisor fund prospectus containing this information. Read it carefully.

Your Advisor
and Fidelity

Insight
Diversification
Dedicated Support

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